

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A SUPPLY CHAIN MANAGEMENT FRAMEWORK

ABSTRACT

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A system, method and computer program product are disclosed for managing a supply chain utilizing a network. Data from a plurality of outlets of a supply chain is received utilizing a network. The received data relates to the sale of products by the outlets. An electronic order form is generated based on the data for ordering products from a

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distributor of the supply chain. Access to the data is allowed utilizing a network-based interface.